

New Forest Centre
Fundraising Development Manager
Person Specification

Detail	Essential	Desirable
Education & Qualifications	Academic achievements that demonstrate high level intellectual abilities. Evidence of commitment to professional development	Educated to degree or masters level in marketing or related subject. Management Education
Experience	Minimum 5 years' experience in marketing and charity fundraising Experience of formulating marketing or fundraising strategy Experience of creating engaging applications for funding	Budget Control ability Direct marketing
Specific Skills	Excellent written and verbal communicator Motivational and empowering person Computer literate Good strategic thinker Good organisational skills Numerate and analytical Excellent presentation skills Understanding of Data Protection Act	Evidence of innovating thinking Knowledge of the Charity Act and Legislation Working knowledge of CRM software
Personal Qualities	Persuasive and able to influence Flexible attitude and approach Effective Team Player Committed to the work done by museums and able to engage effectively with wider communities	Member of the Institute of Fundraising
Other Factors	Live within reasonable commuting distance. Own car with clean driving licence Willing to work unsociable hours as and when required	